

SPONSORSHIP OPPORTUNITIES

VALPARAISO FAMILY YMCA



2025

» PARTNERING
FOR A STRONGER
COMMUNITY

For a better us.®



STRONGER TOGETHER

At the Y, we believe that for communities to succeed, it is vital that everyone has the opportunity to be healthy, confident and secure. Give to the Y and know your gift will have a meaningful and enduring impact in your very own neighborhood.

OUR MISSION

To be a charitable non-profit organization that improves the quality of life in our communities through programs and services that strengthen the spirit, mind, and body for all.

VISION

We build strong kids, strong families, strong communities.

VALUES

Caring, Honesty, Respect, Responsibility

Contact Jackie Bovy
Event & Donor Relations Manager



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(219) 462-4185 ext. 233

Contact Wende Burbridge
Chief Executive Officer



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(219) 462-4185 ext. 351

MISSION IN MOTION

2023 YEAR IN REVIEW

MARKETING BY THE NUMBERS

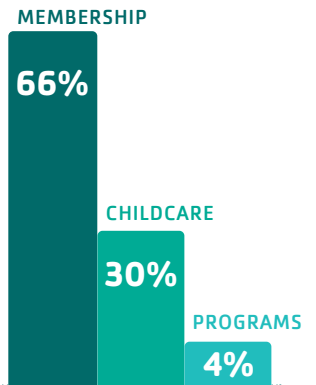
350K REACH
ACROSS ALL SOCIAL MEDIA PLATFORMS

55K VISITS
TO OUR SOCIAL MEDIA PAGES

ANNUAL CAMPAIGN BY THE NUMBERS

\$472,755
IN FINANCIAL ASSISTANCE AWARDED

100% OF EVERY
DOLLAR RAISED STAYS
IN THE COMMUNITY



MEMBERS BY THE NUMBERS

16,866
HIGHEST TOTAL NUMBER OF MEMBERS



CHECK-IN TOTALS
487,484
VALPARAISO Y MEMBER CHECK-INS
43,207
GUEST CHECK-INS
2,000
DAILY CHECK-INS

YOUTH DEVELOPMENT BY THE NUMBERS

842
CHILDREN PLAY,
LEARN, AND GROW
IN Y CHILDCARE

194
CHILDREN CREATED
MEMORIES AT Y
SUMMER CAMP

TOTAL NUMBER OF PROGRAM PARTICIPANTS IN 2023

15,651

TOTAL WELLNESS CLASSES OFFERED

5,458

TOTAL WELLNESS CLASS PARTICIPANTS

94,458

4,899

ADULTS AGE 55+
STAYED ACTIVE,
HEALTHY, AND
CONNECTED AT THE Y

HEALTHY LIVING BY THE NUMBERS



SOCIAL RESPONSIBILITY BY THE NUMBERS

2,678
MOBILE MARKET
INDIVIDUALS
PROVIDED FOOD

237

ADULTS GAINED STRENGTH
AND SUPPORT TO SURVIVE
CANCER AND PARKINSON'S

494

INDIVIDUALS CERTIFIED
WITH LIFE-SAVING SKILLS

VOLUNTEERS DONATED

6,923

HOURS SERVING
OUR COMMUNITY

For a better us.®

"Powers Health – St. Mary Medical Center – is proud to continue to partner with the Valparaíso Family YMCA. Fostering strong relationships to build a healthier community is our ultimate goal. Our mission and vision to support, educate, and improve the quality of life in our community aligns with the mission of the YMCA. The "Ask The Nurse" program is one example of a proactive, innovative approach to access education and information across a broad mix of healthcare topics important to our families at the YMCA. We are making a difference "Together."

Powers Health





Support us in building a stronger community!
Join us for our signature fundraising event.

The Y is Right! | Aberdeen Manor Ballroom

MARCH 8, 2025

***PLATINUM SPONSORS HAVE A CHOICE OF**

- Photo Booth Sponsor: Logo on all photos
- Entertainment Sponsor: Logo at entertainment area
- Beverage Sponsor: Logo on cocktail napkins or event cups



PLATINUM SPONSOR \$2,500

Choice of: See box above, Reserved table for 8, Event signage, Social media recognition, Logo on event website.



GOLD SPONSOR \$1,000

Reserved table for 8, Listing on event signage and event website, Social media recognition.



SILVER SPONSOR \$500

Two tickets, Listing on event signage and event website.



GAME SPONSOR \$250

Listing on Game Signage.



SILENT AUCTION DONATION

In addition to sponsorship we are asking for donations to our silent auction.



"Sponsoring the Valparaíso Family YMCA is an investment in our community. The YMCA is for ALL and supports the community in a multitude of ways, from toddler swim classes to Active Older Adult classes and everything in between. Family Express is proud to be a supporter."

Family Express



RINGING IN SPRING 5K

APRIL 5, 2025 VALPARAISO FAMILY YMCA

Let's run to support those in need with scholarships for membership, programs, and childcare! Ringing in Spring brings everyone of all abilities together at one of the first and largest springtime races in Northwest Indiana with nearly 1,000 registered runners, 100+ volunteers, and supporters!



SILVER SPONSOR \$1,000

Free registrations for 4 runners, social media recognition, logo on event website, logo on back of race shirt, logo on race course, listing on event signage.



BRONZE SPONSOR \$500

Free registrations for 2 runners, social media recognition, logo on event website, logo on back of race shirt, listing on event signage.



AFTER PARTY BOOTH SPONSOR \$50

Booth presence at after party.



GOLF OUTING

JULY 21, 2025 VALPARAISO COUNTRY CLUB

Every year we take to the course to support our cause! Golfers enjoy a round of golf, complimentary golf cart, lunch, special giveaway, and a little friendly competition!



GOLD SPONSOR \$1,500

Logo on Tee box sign, Foursome registration, Social media recognition, Logo on event website.



FOURSOME SPONSOR \$700

Registration for a team of four.



FOOD & BEVERAGE SPONSOR \$500 (2 available)

Logo on Tee box sign, Logo on lunch and beverage signage, listing on event website.



POP UP BOOTH ON COURSE SPONSOR \$500 (6 available)

Logo on Tee box sign, bring your own tent & table, listing on event website.



TEE BOX SPONSOR \$250

Logo on Tee box sign, listing on event website.



"We sponsor the Y because the amount of exposure we can get by partnering with such a family-oriented organization, while sharing the same values in our practice. The staff is wonderful to work with and the appreciation they show is very genuine."

Puntillo & Crane Orthodontics



COMMUNITY EVENTS

Your support helps the Y to continue to offer safe, quality, family-friendly events for little or no cost to the community.



LENTEN LUNCH \$250 SPONSOR

Support inspiration with a message about gratitude and enjoy a lunch of soup and bread with friends in recognition of Lent.



GATHER & GROW EDUCATION SPONSOR \$300/SEMINAR

Members are invited monthly to a free educational session and lunch to enrich mind, body, and spirit. Includes 10 minute opening presentation by your organization.



SUPPER WITH SANTA \$500 SPONSOR

Come and meet Santa! Guests enjoy dinner with family and lots of holiday cheer.



BINGO WITH A PURPOSE \$100 SPONSOR OR IN-KIND GIFT

New Event! Enjoy a night of bingo and friends. Help underwrite fun bingo prizes.

PROGRAM SPONSORSHIP

Provides opportunity for all to thrive. Your Logo will be included on the program webpage.
Request a Minimum gift of \$100.



SEND A KID TO CAMP

Give kids the gift of exploration and friendship at the Y Summer Camp.



PROVIDE HOPE FOR A CANCER SURVIVOR

Inspire cancer survivors to gain strength, reclaim wellness, and find support through Livestrong at the Y.



CREATE OPPORTUNITY WITH EARLY LEARNING

Help prepare children for academic success with early learning and preschool programs.



SPONSOR WATER SAFETY SKILLS

Keep children safe and confident around water with life-saving skills.

SPONSORSHIP



CHAIRMAN'S ROUNDTABLE WELLNESS BANNER – \$1,000/year

Sustainable annual gift of \$1,000 or more. Recognized with a banner in our wellness center featuring your logo or name. Annual pledge will be automatically renewed.



OPPORTUNITIES



YOUTH SPORTS SPONSOR – \$500

Year-round recognition of your logo on the Y gym wall. Your sponsorship provides financial assistance so all kids can participate in youth sports. Pledge will automatically renew annually.



Y-TV ADVERTISING – \$100 PER MONTH

Partner your brand on our 8 televisions within the Y. Average daily reach of 1,500 members. Advertiser to provide ad artwork.



YEARLY IMPACT PARTNER

Our YMCA relies on the generosity of community partners and sponsors to help us maintain and expand services to the people who need us most. Your year-long corporate partnership makes sure everyone has the opportunity to learn, grow and thrive.



MISSION SPONSOR \$10,000

- Event Sponsorship
 - Signature Fundraising Event – Platinum Sponsor
 - Ringing in Spring 5K – Silver Sponsor + 10 free registrations
 - Golf Outing – Gold and Food/Beverage Sponsor
- Corporate Membership Discount
 - 20% discount for employees, waived joiner fee
- Logo at all Community Events
- Wellness Center Banner displayed for 1 year
- YTV ad for 1 year
- Plus many other advertising benefits!



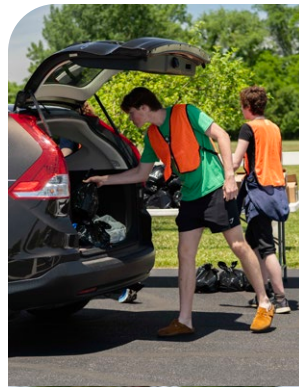
SUPPORTING SPONSOR \$7,500

- Event Sponsorship
 - Signature Fundraising Event – Gold Sponsor
 - Ringing in Spring 5K – Silver Sponsor + 5 free registrations
 - Golf Outing – Gold Sponsor
- Corporate Membership Discount
 - 10% discount for employees, waived joiner fee
- Wellness Center banner displayed for 1 year
- YTV ad for 1 year
- Plus many other advertising benefits!



FRIENDS OF THE Y SPONSOR \$5,000

- Event Sponsorship
 - Signature Fundraising Event – Gold Sponsor
 - Ringing in Spring 5K – Bronze Sponsor, logo on race shirt
 - Golf Outing – Foursome and Tee Box Sponsor
- Corporate Membership Discount
 - 10% discount for employees, waived joiner fee
- Wellness Center banner displayed for 1 year
- YTV ad for 6 months
- Plus many other advertising benefits!



THANK YOU

2024 YEARLY IMPACT PARTNERS



We are grateful to the generous partners that support our mission to strengthen our community.





VALPARAISO FAMILY YMCA
1201 Cumberland Crossing Dr.
Valparaiso, IN 46282

NONPROFIT
ORGANIZATION
U.S. POSTAGE

PAID

Valparaiso, IN 46383
PERMIT NO. 174

INVEST IN OUR COMMUNITY



BECOME A SPONSOR!

The Y has a variety of customizable partnership and sponsorship opportunities that can help you connect with the community.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

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Event & Donor Relations Manager



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Director of Development



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